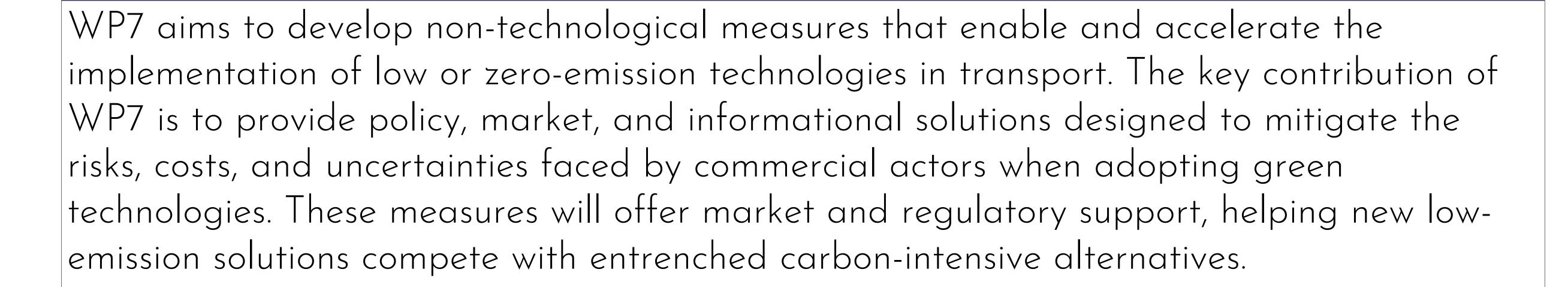


WP7 NON-TECHNOLOGICAL MEASURES

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Introduction





Endeavours

WP7 will focus on the development and assessment of key non-technological innovations including:

- . Price-based incentives
- 2. Green corridors
- 3. Voluntary agreements
- 4. Governance for data-sharing platforms
- 5. Governance for energy-matching tools
- 6. Stakeholder consensus building
- 7. Split incentive alignment frameworks



Lessons Learned

One of the key challenges encountered was developing solutions that are distinct from each other while ensuring they remain interconnected and complementary. Finding this balance required extensive coordination and refinement.

Highlight of ongoing work

Currently, WP7 is actively engaged in the detailed design and assessment of eight nontechnological innovations to facilitate green transitions in transport. The most critical ongoing task is ensuring that policy recommendations and implementation tools are well-structured to support long-term adoption and scalability within the transport sector.











